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IT'S THE BEST!

Unit 5: Lesson C
Student's Book page 52





Lesson Objective

By the end of the lesson...

You will be able to talk about a product using common adjectives





Lesson Stages

01

Vocabulary

Common Adjectives pt 1

02

Vocabulary Bank

Common Adjectives pt 2

03

Speaking

Talk about a product



01

Vocabulary

Common Adjectives





Warm-up

- 
- Do you usually buy clothes online or in shops?
 - Do you ever buy clothes because of advertisement?
 - Do you ever buy clothes or beauty products because of videos or photos on social media?
- 



Vocabulary pt 1

bright: giving a lot of light





Vocabulary pt 1

soft: nice to touch





Vocabulary pt 1

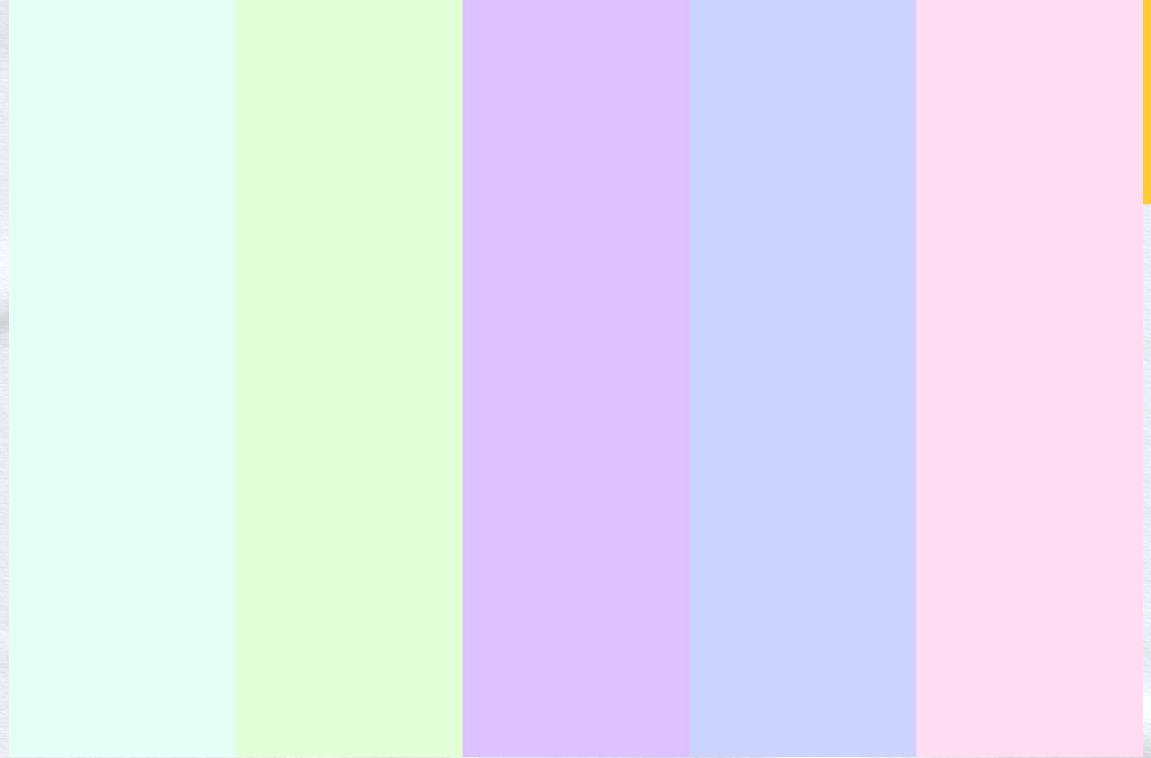
light: not heavy





Vocabulary pt 1

**light: not bright;
having a pale
color**





Vocabulary pt 1

heavy: weighing a lot

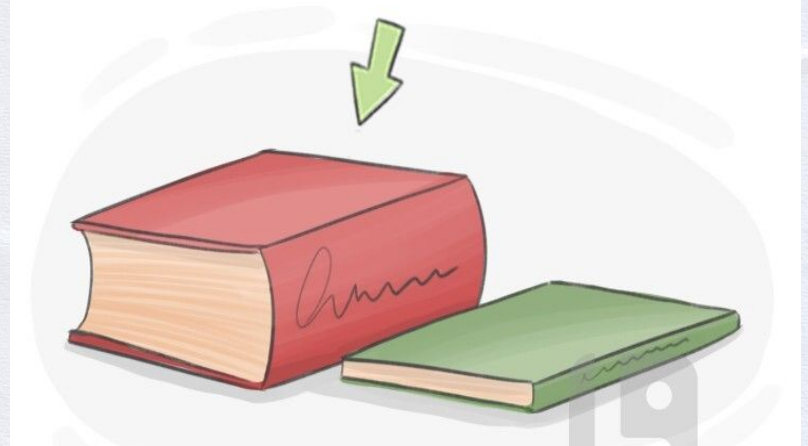




Vocabulary pt 1

thick: having a large distance from one side to the other

thin: having a small distance from one side to the other



Vocabulary

A few years ago, I was a big name on social media with almost one million followers. I had this idea of selling something. People often told me that they liked my hoodies. So I designed a new hoodie. It was **bright** purple with a design on the back. I started with 200 of them. I thought, 'They're easy to sell. I can just make a few videos.'

In the first video, I wore the hoodie and I talked about how great it was. You know, 'It's good, strong material. It's perfect for cold or wet weather. It's very **thick** and it's really warm, but it's also very **light** – only 600 grams. It feels **soft** and it's nice to touch and to wear.' I talked about the problems with other hoodies – that some of them are too **heavy** and some are too **thin** and not very comfortable. I thought, 'I'm going to sell 200 in a week. It's easy!'

Well, I sold seven hoodies in the first two months and none after that. The price was quite low, so maybe the hoodie wasn't special enough, I don't know. Now what do I do with 193 hoodies?



Reading Activity

B Read the text and choose two correct answers for each item.

1 Jacob decided to sell hoodies because

- a he made a lot of them.
- ☒ b people thought his hoodies were great.
- ☒ c he thought it wasn't difficult to do.

2 Jacob's hoodies

- ☒ a are taking a long time to sell.
- ☒ b were very different from all other types of hoodie.
- c were too expensive.

Reading Activity

2A Work in pairs. Complete the sentences with an adjective in bold from the text.

- 1 Your bag is too **heavy** . You can only take 20 kg on the plane.
- 2 The ice is very **thin** . Don't walk on it!
- 3 Our walls aren't very **thick** , so we can hear our neighbours all the time.
- 4 My car's **bright** orange, so it's easy for people to see it.
- 5 This backpack is really **light** . It's only 4.5 kg.
- 6 This towel is nice and **soft** . It feels lovely to touch.

B Which adjectives in Ex 2A are opposites?



Vocabulary Bank (pt 2)

Cool: a little cold





Vocabulary Bank (pt 2)

Dry: not wet





Vocabulary Bank (pt 2)

Empty: having nothing inside





Vocabulary Bank (pt 2)

**Narrow: having little
space from side to side**





Vocabulary Bank (pt 2)

Strong: having a lot of power





Vocabulary Bank (pt 2)

Dark: having little or no light





Vocabulary Bank (pt 2)

Metal: A hard material like iron, gold, or silver





Vocabulary Bank (pt 2)

Plastic: A light material used to make many objects





Vocabulary Bank (pt 2)

Warm: a little hot





Vocabulary Bank (pt 2)

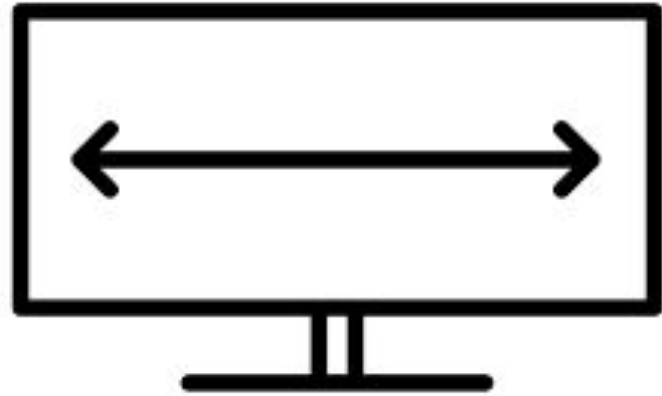
**Wet: covered with
water or liquid**





Vocabulary Bank (pt 2)

Wide: Having a lot of space from side to side



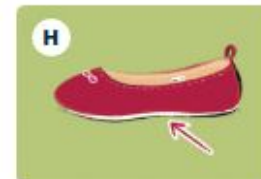


Vocabulary Bank (pt 2)

Weak: not strong; having little power or force



1. bright ☐
2. cool ☐
3. dark ☐
4. dry ☐
5. empty ☐
6. full ☐
7. heavy ☐
8. light (for weight, e.g. kilograms) ☐
9. light (for colour) ☐
10. metal ☐
11. narrow ☐
12. plastic ☐
13. soft ☐
14. strong ☐
15. thick ☐
16. thin ☐
17. warm ☐
18. weak ☐
19. wet ☐
20. wide ☐



common adjectives

1 A Choose the correct word or phrase to complete the sentences.

- 1 Is the colour of this shirt too ?
a heavy b thin c bright
- 2 This suitcase is too for me to carry.
a thick b heavy c soft
- 3 I'd like a winter hat in a blue colour.
a heavy b light c thick
- 4 This jumper is so to touch.
a bright b soft c light
- 5 My old socks were thin, but these are lovely and
a thick b light c weak
- 6 This street is too for cars.
a wide b thin c narrow

B Write the opposite of each adjective.

- | | | | |
|----------|--------|---------|--------|
| 1 dry | wet | 5 wide | narrow |
| 2 empty | full | 6 cool | warm |
| 3 strong | weak | 7 heavy | light |
| 4 dark | bright | 8 thick | thin |

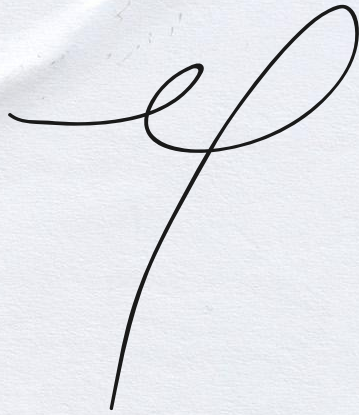


02

Speaking

Talk about a product

1



SPEAKING

1. Work in pairs.
2. Look at the products and discuss the questions

USEFUL PHRASES

- We all need/want...
- Maybe (something) isn't/aren't good enough...
- This is perfect for...
- The best thing about this is...
- Another good thing about this is...



- What problems do people have with each one?
- Can you think of a way to help with these problems?
- Can you think of any other ideas to make each product different from normal?

Thanks!



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