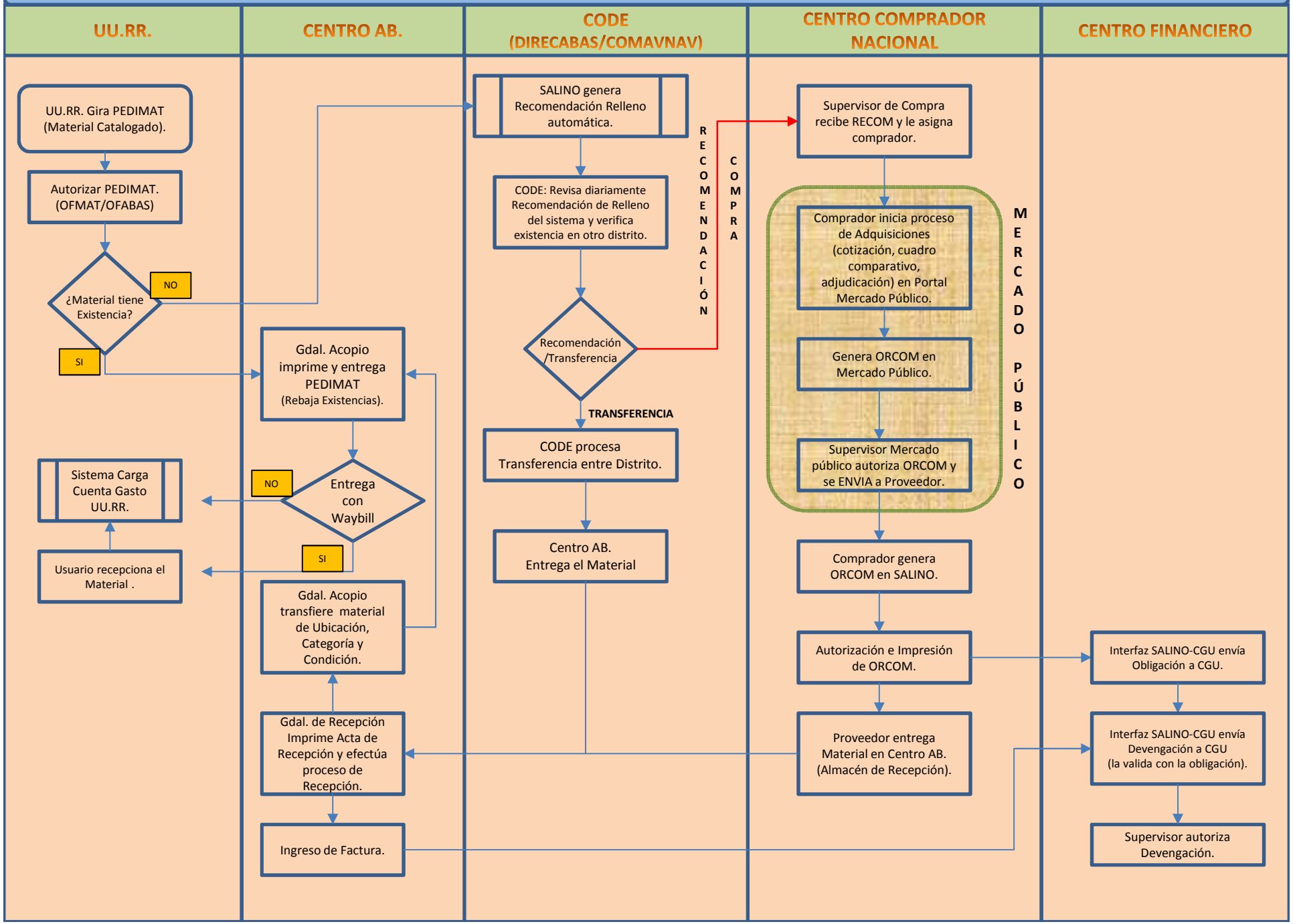CICLO LOGÍSTICO ESTANDAR DE MATERIALES.