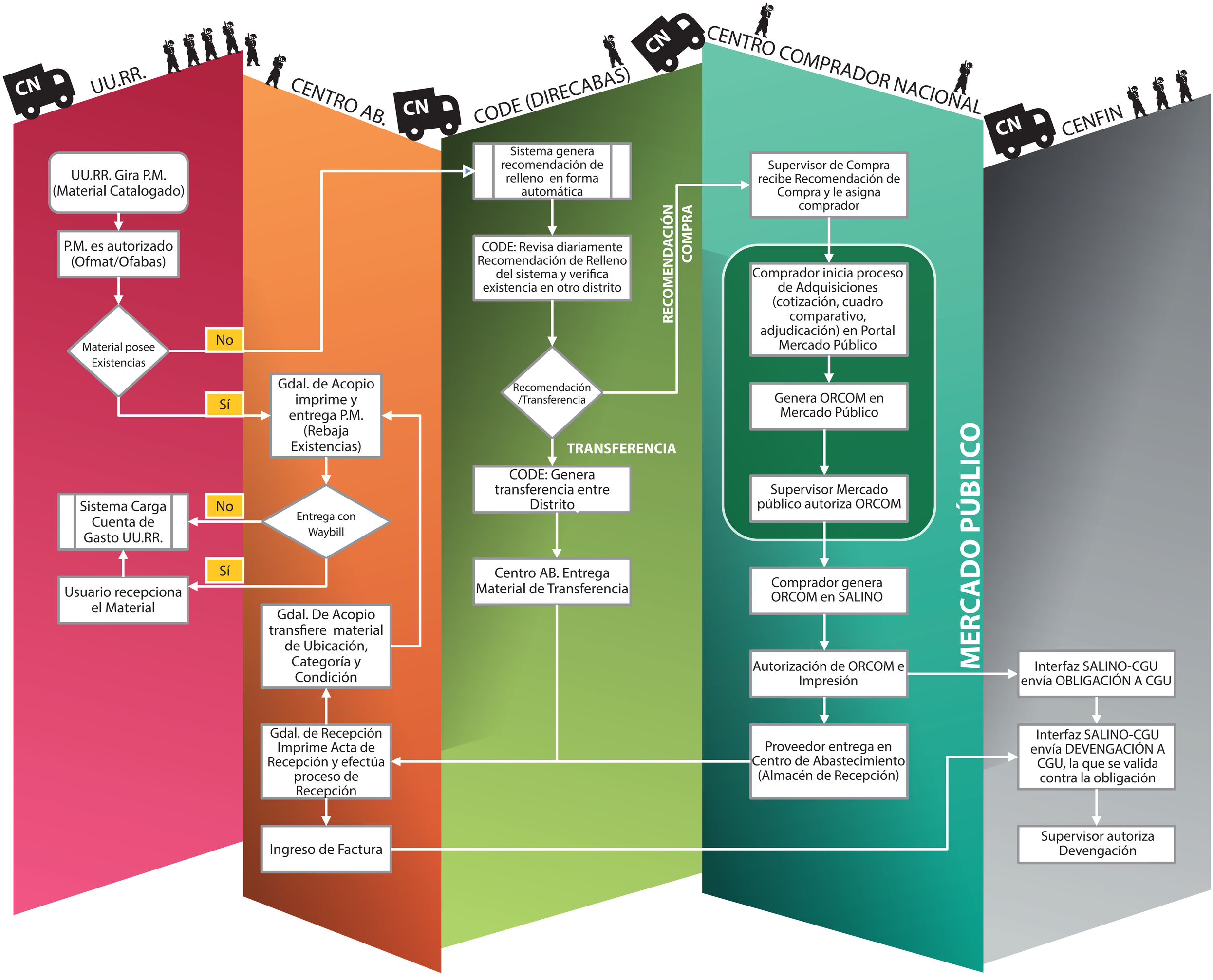CICLO LOGÍSTICO DE MATERIALES